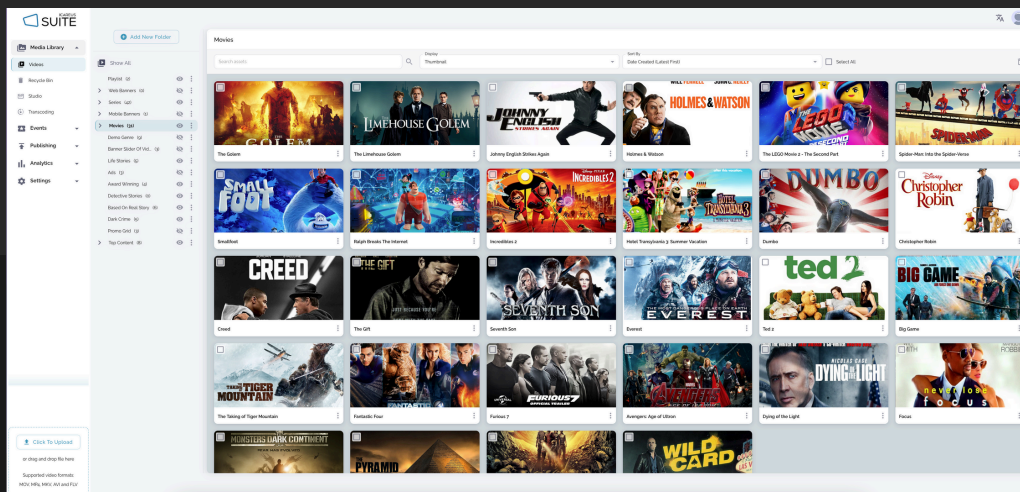




MEDIA RICH COMMUNICATION AT SCALE

“IT ALL LIES IN YOUR HANDS”

Create Your own white label branded OTT Platform in the cloud, for a complete media rich communication experience.



Create and Manage your own Streaming Platform and customize the platform to your specific organizational requirements.



Create Store and Playback all your Video, audio assets and documents in one place



Host all your organizations, branches on one single platform but every organization have their one identity and content display.



Cloud Playout means there is no Hardware and Software to maintain. Manage your platform and programs from anywhere using a single laptop



No technical knowledge required to operate the platform. We do provide training and support



Powered by Icareus

WHAT MAKES ICAREUS UNIQUE

The OTT Platform is a Software as a Service platform in the Cloud. You have full control of all aspects of your communication services. No Hardware or software to purchase or maintain. Use as little or as many of the modules you need to communicate with your audience. Our services are price sensitive to assist Small Medium Enterprises and Non Profit Organizations.

HIGHLIGHTS:

Have access to some of the same tools as major broadcasters and PayTV Operators at a fraction of the cost.

We provide broadcast grade Live Television and Video on Demand services, including downloadable PDF's and other documents, Now you can reach your customers wherever they are.

MULTI TENANT MODULE

Whether you have one or multiple organizations or businesses, they can all use the same platform to craft individual communication channels for each organizations

What type of services we provide for one or multiple organizations on the same platform?

01 VIDEO ON DEMAND 24/7

Create unlimited Video on Demand Categories and Video assets - whether for training, whether for product displays and advertising, whether for podcasting, and so much more. Swap out video assets in minutes to promote a new item, topic or sale.

02 LIVE BROADCAST 24/7

Unlimited amount of Live Broadcast channels from any location that has stable internet. Broadcast also simultaneously to multiple social media sites.

03 SECURE PLATFORM

Communicate securely with your internal or external audiences. Content can also be encrypted using DRM (Digital Rights management).

04 RADIO BROADCAST / PODCAST

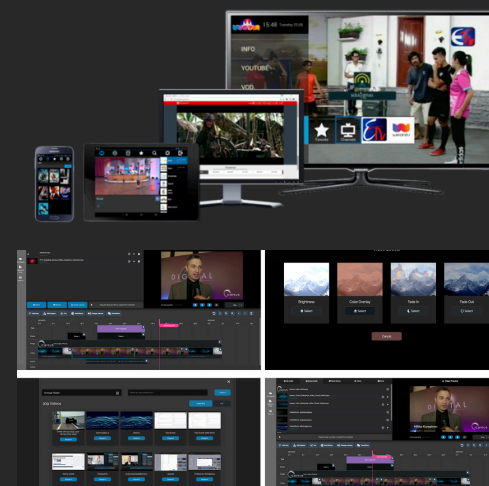
many customers would like to tune into a live audio broadcast or do catch up of audio programs that they have missed as a n audio asset.

05 FREE VIDEO EDITOR APP FOR MOBILE AND DESKTOP

If you have time sensitive in the field, you can edit your content on your mobile or computer and upload to your final destination ready for live broadcast and video on demand playback.

06 ADVERTISING

Advertising needs are different for every customer and determined by which Platform Package you select.








SOLUTION FOR ANY ORGANIZATION

- Linear Live Channels and your own playlist channels with EPG, recordings and adaptive streaming
- Catch-up TV, Time Shift and Re-Start TV options
- Video-On-Demand asset management
- Create Vouchers for certain Pay events
- Use your own online payment system
- Automated adaptive video transcoding in the cloud
- Multiple Live and VOD content packaging and monetization options with paywall and vouchers
- Advertisement management
- Subscriber management
- End-device management
- Easy, customizable app templates
- Interactive services and social media integrations
- Analytics and reporting
- Open APIs for CRM, CDN, DRM, OSS/BSS, payment systems,
- Open APIs for end-device applications


A TURNKEY VIDEO CLOUD SOLUTION FOR SPORTS

Our Sports customers are professional sports organizations.

- Have you dreamed of finding your events, games, their recordings and highlight videos conveniently in one place, regardless of series level? Your internal training videos and important communication content could also be in the same place. Icareus Video Cloud offers versatile tools for the production, management and publication of sports videos and events. With the help of video advertising and a paywall, the association, league, club or team can also make money.
- In the Icareus Video Cloud, you produce, manage and publish both communication videos and events without technical know-how. Video players, pages, virtual events and portals that match your brand guarantee a consistent user experience for viewers, so your message gets across effectively.

 <p>Produce</p> <p>Produce videos and match events easily on mobile, computer or camera. Simple. The only limit is creativity.</p>	 <p>Manage</p> <p>Easy management tools for matches, other events, recordings, highlights, users and subscribers, payments and content packs.</p>	 <p>Share</p> <p>Publish and share your sports content globally and securely for viewing on any device with a high-quality user experience based on your own brand.</p>	 <p>Monetize</p> <p>Monetize your content with versatile PPV (Pay-per-view), monthly subscription, team pass and ticket-based sales. Increase revenue with sponsorships, ads and campaign tools.</p>	 <p>Analyze</p> <p>Analyze, develop, iterate. Accurate analytics on content viewing, advertisements and sales.</p>
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SOLUTION FOR BROADCASTERS



Produce and shoot training videos and live events with Icareus mobile applications or existing solutions. Manage virtual and hybrid events in the Icareus Video Cloud. With Icareus Studio, you can also produce screen capture videos and web camera recordings.

TV channels and operators


Icareus has worked with TV channels and operators for more than 20 years in up to 60 countries. Icareus Video Cloud offers all the necessary features for building, managing and monetizing an OTT or TV Everywhere-style video service.

Media

Various media use a lot of video these days, but publishing systems are not optimized for managing video content or advertisements. Media can easily manage videos, events, recordings and advertisements with the Icareus Video Cloud, and include them with other content.


Movie services and other content owners

The holy trinity of content services: competitive content, platform and marketing. Icareus Video Cloud offers a platform for all content owners and distributors to build a technically competitive video service, inexpensively, without large investments.



- ❑ **Cloud service** – Operates from a global and reliably leading cloud environment.
- ❑ **UX & applications** – Customizable, template-based applications and browser-based user interfaces provide a top-quality user experience and the basis for fast and economical implementation and maintenance.
- ❑ **Low initial investments** – Small installation and customization costs leaves room in the budget for content and marketing as well.
- ❑ **OPEX service model** – OPEX is based on the number of subscribers, advertising, sales or your customer base, according to the contract.
- ❑ **Open platform** – Our cloud service APIs allow you to integrate with legacy systems and develop user experience with third parties, avoiding high development costs or being locked into a single system.
- ❑ **Win-win relationship** – We want you to grow and succeed and we support this in every possible way because our success depends on your success.

A TURNKEY SOLUTION FOR EDUCATION



Government Officials, Teachers, Institutions now have a 24/7 platform to address the Education Crises.

Corporations now has a platform where they can positively contribute towards enriching the lives of our Youth.

Create more early childhood content in the native language that these young minds can understand.

Getting the education system working requires the participation of many. Here at SUPAView we have worked at the cold face of education in South Africa and have a deep understanding of these educational challenges



Register and Download

SUPAView has created 3 packages to assist any size organisation to boost their business or mission. Register Now and Download these Brochures.

- Non Profit Organizations and Small Medium enterprises can now grab hold of the same tools that has given large business the competitive advantage.
- Medium to Large Business have some superior tools to convert prospects into sales and provides customers with a just in time product or solution
- Enterprise Clients can now have huge cost savings on fragmented solutions and marketing campaigns.

Talk to us at info@supaviewtv.co.za and we will help you on this journey to success.

